WinACC Event 7th December: Record

This is a record of the verbal and written contributions made by WinACC members, supporters and others who attended the Event on 7th December held at the United Reform Church. Phil Gagg's presentation is available to view separately on the WinACC website. The event was an opportunity to hear views from WinACC members and supporters about our future direction. It is part of a wider consultation that a sub-group of trustees (David Jones, Paul Coverdale, Phil Gagg) are undertaking to inform WinACC's new strategy. There will be a further opportunity to comment on the draft strategy at a second open event, to be held on **8th February 2020**.

Phil Gagg's Presentation – Q&A

Question/Comment	Response
Do the figures include air travel?	No
If we include emissions due to imports, we need to deduct the exports.	Yes – the figures are net emissions to include this
52% road transport – how much is within district, and how much passing through, what causes (such as commuting, shopping etc)?	Very difficult. Majority is local travel. The figure includes lorry journeys.
How does WinACC help create a picture for people to latch onto?	The private car is extravagant – need to educate
We should concentrate our action on something easy to achieve, to maximise publicity. Amazing projects.	That's very seductive. Often, what's easy to achieve doesn't achieve much. We should concentrate on what gets biggest impact, even if difficult/complex
Explanation of LULUCF	Planting trees is only a part of this figure, agriculture and land management has a huge role to play
LU is a big sink for a predominantly rural district, so big opportunity to impact CO2.	Winchester is 57% rural and the opportunity is under utilised
Can we make it easier to encourage people to switch to electric cars?	It can be easy, even in urban areas. Electric cars are still going to use a lot of electricity.
For impacting the imported carbon, there is an opportunity to influence the consumer mindset.	Yes, we need more information to understand the impact of imported carbon for FMCG

What are the drivers for transport emissions – is Winchester special/different from rest of country	The figures are impacted by the rural nature of the district.
How many people switch off their engine when in traffic?	Don't know. Electric vehicles are a better solution than changing driving behaviour.
What are the causes of the flattening of transport emissions line in recent years?	Light vans, which have increased in number in the same period.
Do the emissions include the M3?	Yes
Should WinACC be considering how we invest/ divest?	Important point

Action Group Priorities – One-Minute pitches:

1) Investments: investment providers need to be influenced, as well as individuals (Claire Jones)
2) Building and Planning: need legislation, so expert group will influence council decisions over standards and location (Sue Turner)
3) Food (Incredible Edible): show the community that they can grow food - access to healthy, local food. Training and learning, therapy. Trying to influence all people, including the less wealthy – social implications. (Clare Shorters)
4) Transport: WinACC needs to influence the Winchester Movement Strategy as well as the HCC and WCC climate emergency programmes more widely. (Phil Gagg)

Priorities for Action - table groups and sticky dot preferences

Definition of net zero carbon: the net greenhouse gas emissions associated with Winchester District's activities, products, services and events are equal to zero. While some CO2 will still be produced, it will be cancelled out in other ways, whether through planting trees, storing it underground, or using carbon credits.

Suggested Outcomes – Desirable End State(s)	Total Score (dots)	Suggested Activity (by WinACC) – The How	Score (dots)
Positive Behaviours:	**31**	• **Help people to engage with issues, then help them change** • **Encourage and support businesses that enable low carbon living** • **Use social media – WinACC needs to up its game** • **Strong collaboration with all groups, to present a clear, coherent message** • **Education and communication of the immediacy of climate crisis and its impacts** • **WinACC needs to vision what Winchester would be like once it has de-carbonised, and how we then communicate it** • **Form a team of trained volunteers to engage with influential people, businesses** • **Encourage children to take action to adopt low carbon lifestyles – eat less meat, take action** • **Training for more effective lobbying**	• **9** • **6** • **5** • **3** • **3** • **2** • **2** • **1** • **0**
Areas to Tackle – The What			
***Transport:**	**24**	• **Improve infrastructure for cycling, walking, buses, car share** • **Move to low carbon transport, as it's the biggest area to tackle** • **Improve electric vehicle (EV) charging infrastructure in public (for those who must use a car)** • **Radical re-direction of funding from carbon-producing transport to low/zero emission transport** • **Better buses, more routes etc.**	• **10** • **7** • **5** • **1** • **1**

***Buildings and Planning:**	**15**	• **Legislate for all new development to be zero/low carbon** • **National programme to retrofit housing** • **Density of new development is far too low – needs to be 3x current assumptions** • **Work with HIOWWT to influence change in rural/agricultural land use**	• **7** • **4** • **2** • **2**
***Energy:**	**13**	• **Increase the amount of renewable energy that is produced locally**	• **13**
***Food:**	**1**	• **Reducing the impact of food, less food waste and more seasonal food**	• **1**
Finance:	**9**	• **Use finance to nudge people to use low carbon options – e.g. subsidise bus fares, higher parking charges, etc** • **Invest in low carbon – take investments out of fossil fuels**	• **7** • **2**
Policymaking:	**33**	• **Work with WCC and HCC as they write their zero carbon / climate emergency plans and then hold them to account** • **Help WCC and HCC to bring the Movement Strategy to fruition, and integrate the climate emergency into all decisions** • **Work with parish councils across the district**	• **16** • **14** • **3**
Consumption:	**3**	• **Less consumption, less buying and less home deliveries** • **Encourage repair, not replace. Manufacture and buy locally**	• **2** • **1**

* = Existing WinACC Action Groups/STAP

Comments from the plenary discussion:

"Influence those who can change the world."

"We need to know where we are today, where we need to be, what pathway to achieve that. £bn are needed. We have got to influence those with the money to invest in the right things. Use our expertise."

"Other issues can support the higher objective of influencing."

“It is dangerous to fill the expertise gap if the Council rely on us to do so.”

“The personal feeds into the political and vice versa – it is wrong to do only one of these. We need to influence individuals, who then will vote on it.”

“WinACC should boost its impact on social media – wider reach, more involvement.”

“Nudging to be used within the strategy. Make the decisions easier for people, particularly those on a tight budget.”

“Do we want more members? Why is that important? Phil – yes, but we need a focus

“Work with bus operators, to influence the council.”

Flipcharts of preferences:

Renewable Energy: increase renewable energy produced locally.

- What target; Need model examples; what type of subsidies; Community banks; public sector developments; Barton Farm Phase 2; S105 contributions to planning permission

Investment:

- Show businesses that customers care
- Move investments out of fossil fuel, and into renewables
- Encourage all enterprises that enable people to live a zero-carbon life

Help Citizens to ….

- Engage with issues… towards a mind-shift, and then to behaviour change
- Communicate urgency and immediacy
- Explain what individuals can do: identify and say simple things that are easy to pass on to others
- Evidenced-based
- Work out what motivates: saving the planet (altruism) or self-interest (e.g. cost saving)

Transport:

- Movement Strategy – its implementation
- Re-directing funding
- Car charging – on-street permits; car park fast-charge; encourage people to write to WCC requesting charging points for permit parking
- Buses and trains – smaller mini-buses (electric) doing circuits, e.g. Sutton Scotney
- Walking & cycling routes

Working with the Councils

- Influence climate emergency plans: WCC Cabinet 23 Dec 4.30pm; HCC Cabinet 6 Jan at 2pm.
- Monitor implementation and hold them to account
- Influence their policies e.g. Local Plan
- Ashden.org – assists Local Authorities with zero carbon planning

- South East Climate Alliance
- HCC has bigger voice: use Hants Climate Action Network
- WCC need a project office to give focus and programme work
- Weak matrix management at WCC

Building and Planning

- Campaign for national retrofitting… (and local retrofitting) - equalise VAT for retro and new build
- Local Plan (Dev Plan) – all new building and developments to be zero carbon (ONO)
- Density
- Can we go beyond building regulations in local plans?
- Systematic weakening of planning
- Working with developers

Notes from Feedback Forms (relating to Strategy)

Get in institutional members like BID and Chamber, and even Parish Councils

Evaluation and impact assessment of strategic priorities very important

Need to tie in businesses' views and engage with them

Programme and project management advising, reviewing and inputting

Focus on specific and achievable targets, projects – not trying to change the world (David Attenborough is doing that!)

It is critical that WinACC works out where it can be most effective – not only which actions will make the most difference but which of these actions it is best placed to do or influence. It should look for gaps in what others are doing and ways in which it can reinforce the actions of others. It should focus on a relatively small number of actions rather than spreading itself too thinly.

Winchester is different from a generic district – has to focus on different plans with different approaches