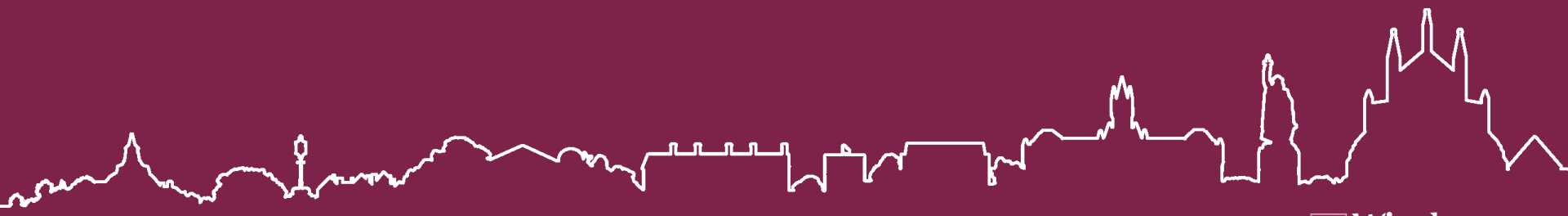
SUSTAINABLE TRAVEL ACROSS THE WINCHESTER DISTRICT



Winchester City Council

INTRODUCTIONS

Sustainable Travel Officer
at Winchester City Council.

Winchester City Council | GREENER FASTER | sustrans

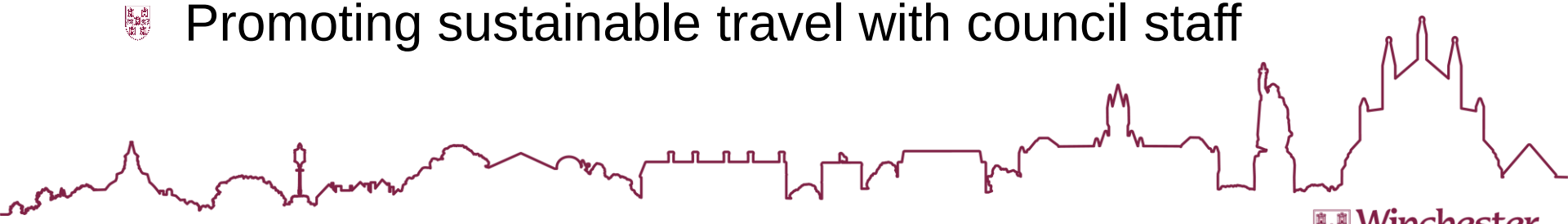
From Sustrans, the walking and cycling charity.

Behavior change specialist.



MY FOCUS

- Supporting workplaces to promote sustainable travel with their staff, and for moving goods
- Running sustainable travel initiatives and campaigns to promote sustainable travel with residents, commuters and visitors
- Support the transport team on active travel provision
  - Cycle parking across the district
  - Cycle security events across the district
- Promoting sustainable travel with council staff



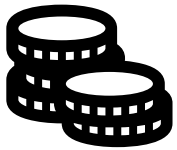
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SUSTAINABLE TRAVEL IDEAS

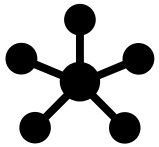
Breeze app



Car sharing



£2 bus fare cap



Community pool bikes (or e-bikes/ cargo bikes)



Bike doctor at community events

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SUSTAINABLE TRAVEL IDEAS



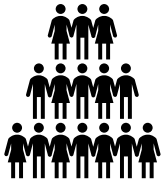
Walking / bike buddies and route sharing



Walking and cycling challenges



Promote led bike rides



Critical (or Kidical) mass rides



Bike bus

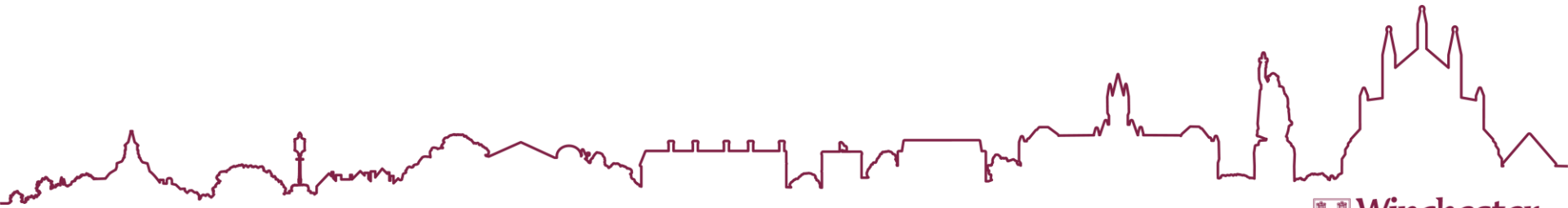


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DATES FOR YOUR DIARY

It can improve impact if you tie your activity in with existing sustainable travel events or initiatives, for example:

- Cycle-to-Work Day – Friday 04 August
- Car Free Day – Wednesday 22 September
- Winchester Mass Ride – Saturday 30 September
- Winchester Green Week – 23 Sept to 1 Oct
- Incorporate active travel in to your existing local events that already attract a good audience



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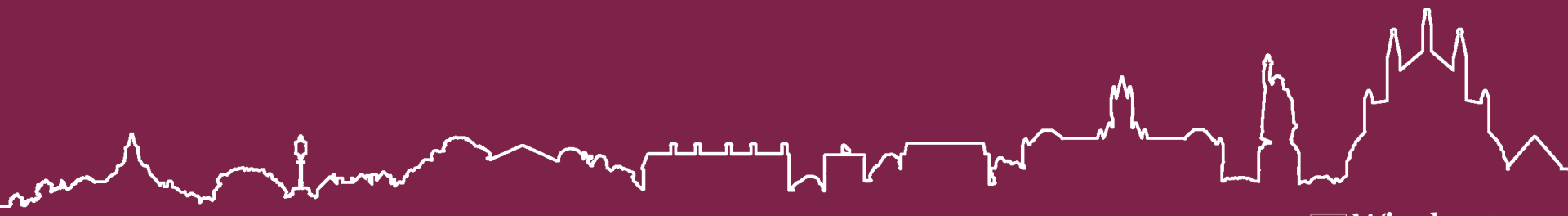
COMMUNITY GRANTS

- **District Small Grants:** Grants of up to £1,000. Closes 29 February 2024 or sooner on full allocation of fund.
- **Project Grants:** Grants of up to £5,000 with a minimum of 25% match funding required. Closes 7 July 2023.
- **Rural England Prosperity Fund:** Grants of £10,000 to £25,000. up to £5,000 with a minimum of 50% match funding required. Closes 3 July 2023.

- The community grants team provide advice on making an application (email grants@winchester.gov.uk).

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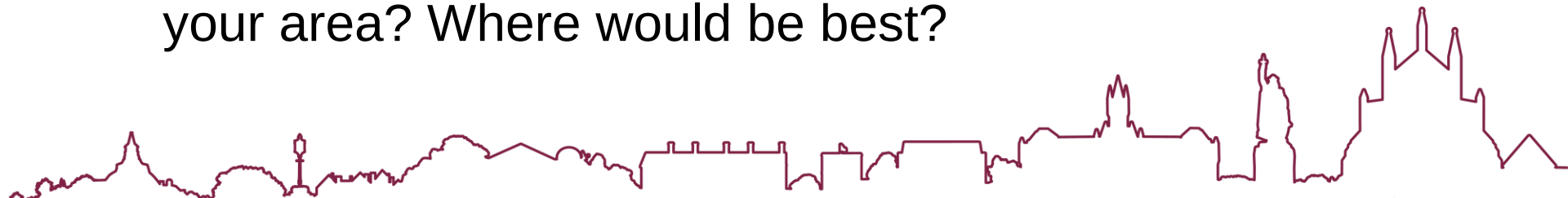
Questions



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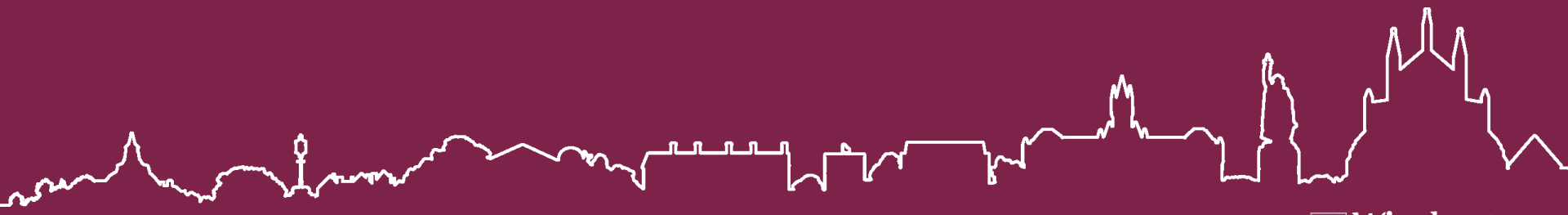
QUESTIONS FOR YOU

- Do you envisage there would be need and demand for a Car Club in your area?
- Are there large workplaces in the area that may benefit from travel planning advice?
- Do you need more cycle parking in your area? Where would be best?
- Do you need more public electric vehicle charging in your area? Where would be best?



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Thank you



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