Rural Transport and Connectivity

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Workshop 1
What rural services are we already aware of?
staff shuttle buses
Privately funded services
Dial-a-ride type
Volunteer community services
Other


Volunteer community services
Other
here do you think micromobility could work to
nnect people to interurban servic

Recommendations

- Integrate different transport types into a single ticket service
- Integrate service specific transport options in a whole county mobility offer
- Create services that are attractive to a wide range of users including commuters and leisure travellers not just non-car users
- Recognise that better transport is not a cost but an investment that:
  - Allows more people to be economically active
  - Supports rural businesses
  - Reduces costs from improved health and wellbeing
  - Reduces costs and lost time from congestion



Next steps?

- More detailed analysis of where people are travelling now and why – more leisure travel, health care or caring, education and training?
- Include wider range of people, businesses and destinations
- Trials?

